

**Minutes**  
**Blue Ridge Regional Library Governing Board**  
**Martinsville Library**  
**February 15, 2017**

Board members Margaret Caldwell, Janet Demiray, Betsy Haskins, Bill Kirby, Carol Meyer, Mary Ruth Reynolds, Mary Campbell Stromire, and Linda Wilson were in attendance.

Also attending were Director Rick Ward, Staff Administrative Assistant George Gutshall.

Board members Kathy Hodges and Bernice Scales were absent.

**Call to Order:**

Board Chair Janet Demiray called the meeting to order at 12:08 and welcomed those in attendance.

**Minutes:**

The minutes from the January 18<sup>th</sup> meeting in Collinsville were presented and Margaret Caldwell moved that the minutes be approved, Betsy Haskins seconded, and the motion passed unanimously.

**Financial Report:**

George Gutshall reviewed the financial report.

He reported that everything is going smoothly. He noted that we had received a \$5,000 donation to help fund our e-books and a \$1,000 donation for the Collinsville branch. Both donations were anonymous.

He is currently working on DSO and will be for the next several weeks. So far, we have been approved for about \$8,500 that the state is holding for us. We will not get that amount as several patrons will return the material they have out rather than have their taxes taken. We prefer to get the material back anyway so it is a win-win situation for us.

Linda Wilson moved that the financial report be accepted as presented, Mary Campbell Stromire seconded, and the motion passed unanimously.

**Committee Reports:**

Betsy Haskins reported for the new Marketing Committee about the plans they are working on to raise awareness in the community and with local officials about the importance of the library system and the benefits the community receives. Margaret Caldwell presented the minutes of the three previous meetings of the committee, the plan for moving forward, and two surveys she had constructed for us to use to gather information from the community, one for the public outside the library and one for patrons in the library. After some discussion, it was decided to tweak the survey to make it more user friendly and to rank the priorities in the marketing plan. The target date to start the surveys will be the last two weeks in March and the first two weeks in April which will incorporate National Library Week and National Bookmobile Day.

**Old Business:**

Regarding the Bookmobile Fundraising Drive, Rick reported that he had talked to Donna Shough about asking the PC Board of Supervisors for a contribution toward the fund. She said we should include it in the budget request for next year or make a separate request from the Board for the next fiscal year but we did need to get the request in for FY2017-2018. Rick will contact the Library of Virginia to see how that will affect our state funding if we get a big increase in one year and a big decrease the next.

**New Business:**

George reported that we will need to send the state \$30 for the Foundation dues and they will be coming out of that account.

Carol Meyer suggested we try to have a display of children's books that are listed on the Association for Library Service to Children's website concerning unity, kindness and peace to work together for justice in this tumultuous political time we currently are experiencing.

**Friends Report:**

Mary Campbell Stromire reported that the Friends' book sale in Martinsville on February 4<sup>th</sup> raised \$1,100 and the Friends gave all staff members a Valentine's Day gift. The next book sale in Patrick will be on March 18<sup>th</sup> from 10 – 2 and the next sale in Martinsville will be April 7<sup>th</sup> from 3-5 for Friends members and April 8<sup>th</sup> from 9:30-2 for the general public.

**Director's Agenda:**

Director Ward referred the board to the printed director's report.

Since Rick will be out of town on our regularly scheduled meeting date on April 19<sup>th</sup>, the board agreed to move the meeting to April 12<sup>th</sup> which will be at the Patrick County branch. This will also coincide with National Library Week and National Bookmobile Day.

**Adjournment:**

Linda Wilson moved that the meeting be adjourned at 1:09, Carol Meyer seconded, and the meeting was adjourned.

Recorder  
Rick Ward

Carol Meyer  
Secretary